

## PRESS RELEASE

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For Pitti Immagine Uomo 108

### IED + C2C Festival

in cooperation with Mirror Digital Agency  
present the following project:

### INTERGALACTIC

curated by producer and designer  
**Bill Kouligas**

IED Firenze – Ex Teatro dell'Oriuolo | Via dell'Oriuolo 31, Florence  
18 and 19 June 2025

**Milan, 13 May 2025** - As part of **Pitti Immagine Uomo 108**, the **Istituto Europeo di Design** and **C2C Festival**, in collaboration with Mirror Digital Agency, present **INTERGALACTIC**. IED and C2C Festival jointly curated the artistic direction, involving Berlin-based artist, producer and designer **Bill Kouligas**. The design of the final installation - which will be presented on 18 and 19 June in the spaces of Ex Teatro dell'Oriuolo - was undertaken by a **multidisciplinary team of IED Group students from the Italy and Spain campuses, representing fashion, visual arts, and sound design**.

Intergalactic is **a project where disciplinary boundaries dissolve and contamination becomes a resource. All this offers students the opportunity to experience artistic languages through technology as well.** The result is an immersive installation that promotes an inter-disciplinary dialogue among fashion, graphics, sound, video, visual art, and sound design. In this regard, Bill Kouligas' vision fits comfortably and naturally: his radically interdisciplinary artistic practice stands as a point of reference for those working in the field of cultural experimentation and language contamination.

The artist led the students through a reflection centred on the concept of "Intergalactic: Celestial Harmonies". This is based on the principle that different disciplines can converge and explore new connections between cosmic bodies and humans. The final immersive installation will allow visitors to interact with *responsive* projections and *wearable technology* while contributing to an evolving, sound-driven artwork. In Intergalactic, Bill Kouligas brings a curatorial and design approach that challenges traditional hierarchies, encouraging exploration in different languages. This meant that the students were immersed in a living, open process where experimentation was at the core of the creative process.

*"Sound guides our creative journey, allowing fashion, art and design to find a common language. Collaboration between IED and C2C Festival aims to create spaces where different creative disciplines can engage in dynamic conversations rather than isolated and linear practices"*, says **Bill Kouligas**.

*"Intergalactic represents an educational vision that crosses disciplinary boundaries. It embraces the complexity of the present through different but interconnected languages such as fashion, sound and technology. In a world in which creativity is a collective and contaminated activity, this project offers students an opportunity to reflect on the role of the designer today. The collaboration with Bill Kouligas, C2C and Mirror Digital Agency is a valuable opportunity to create a dialogue among creative perspectives, generations and imaginations. This makes Intergalactic a laboratory of the future, research and shared vision"*, adds **Benedetta Lenzi, Director of IED Firenze**.

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Founder of PAN (a label that has redefined the boundaries of electronic music and contemporary sound design), Kouligas has developed a distinctive and recognisable style over the years, capable of engaging with the world of fashion, design and contemporary art. His collaborations with brands such as Nike, Kiko Kostadinov, Ottolinger and Rick Owens illustrate a creative journey that moves between underground and mainstream, between physical and digital space, between conceptual research and visual impact.

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**INTERGALACTIC**

**IED Firenze – Ex Teatro dell’Oriuolo**

Via dell’Oriuolo 35, Florence

**Wednesday, 18 June 2025**

*Entrance by invitation only*

11:30 a.m. Press Preview

6 p.m. Inauguration

8 p.m. Performance by Bill Kouligas

**Thursday, 19 June 2025**

Open to the public